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This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- (Original) A replaceable memory device for a container for a consumable substance, comprising:
 a body, the body shaped to seal a fill port of a container for a consumable substance; and
 - a wireless electronic memory device integral with the body.
- (Original) The replaceable memory device for a container for a consumable substance of Claim 1, wherein the wireless electronic memory device is contained within the body.
- 3. (Original) The replaceable memory device for a container for a consumable substance of Claim 1, wherein the body has a substantially round cross-section.
- (Original) The replaceable memory device for a container for a consumable substance of Claim 1, wherein the body has a physical alignment feature.
- (Original) The replaceable memory device for a container for a consumable substance of Claim 4, wherein the body has a leading portion, and the alignment feature comprises an elongation of the leading portion.

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- 6. (Original) The replaceable memory device for a container for a consumable substance of Claim 4, wherein the body has a trailing portion, and the physical alignment feature comprises at least one protuberance on the trailing portion.
- (Original) The replaceable memory device for a container for a consumable substance of Claim 1, wherein the wireless electronic memory device further comprises Electrically Erasable Programmable Read-Only-Memory (EEPROM).
- 8. (Original) The replaceable memory device for a container for a consumable substance of Claim 1, wherein the wireless electronic memory device further comprises Read-Only-Memory (ROM).
- (Original) The replaceable memory device for a container for a consumable substance of Claim 1, wherein the wireless electronic memory device further comprises Programmable Read-Only-Memory (PROM).
- 10. (Original) The replaceable memory device for a container for a consumable substance of Claim 1, wherein the wireless electronic memory device further comprises an antenna.
- 11. (Original) The replaceable memory device for a container for a consumable substance of Claim 1, wherein the electronic memory device further comprises electronic circuitry and a coil antenna formed on a integrated circuit chip.
- 12. (Original) The replaceable memory device for a container for a consumable substance of Claim 1, wherein the electronic memory device is externally attached to the body.

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13. (Original) A replaceable memory device for a container for a consumable substance, comprising:

body means; and wireless electronic memory means.

- 14. (Original) A replaceable memory device for a container for a consumable substance, comprising: a body, the body shaped to seal a fill port of a container for a consumable substance, the body having a substantially round cross-section and a physical alignment feature; and
 - a wireless electronic memory device integral with the body, the wireless electronic device further comprising an antenna.
- 15. (Original) The replaceable memory device for a container for a consumable substance of Claim 14, wherein the body has a leading portion, and the alignment feature comprises an elongation of the leading portion.
- 16. (Original) The replaceable memory device for a container for a consumable substance of Claim 14, wherein the body has a trailing portion, and the physical alignment feature comprises at least one protuberance on the trailing portion.
- 17. (Original) The replaceable memory device for a container for a consumable substance of Claim 14, wherein the wireless electronic memory device further comprises Electrically Erasable Programmable Read-Only-Memory (EEPROM).
- 18. (Original) The replaceable memory device for a container for a consumable substance of Claim 14, wherein the wireless electronic memory device further comprises Read-Only-Memory (ROM).

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- 19. (Original) The replaceable memory device for a container for a consumable substance of Claim 14, wherein the wireless electronic memory device further comprises Programmable Read-Only-Memory (PROM).
- 20. (Original) The replaceable memory device for a container for a consumable substance of Claim 14, wherein the electronic memory device further comprises electronic circuitry and a coil antenna formed on a integrated circuit chip.
- 21. (Original) A container for a consumable substance, comprising: a reservoir for a consumable substance; a fill port; and a replaceable memory device in the fill port, the replaceable memory device comprising a body, the body shaped to seal the fill port; and a wireless electronic memory device integral with the body.
- 22. (Original) The container for a consumable substance of Claim 21, wherein the wireless electronic memory device is contained within the body.
- 23. (Original) The container for a consumable substance of Claim 21, wherein the body has a substantially round cross-section.
- 24. (Original) The container for a consumable substance of Claim 21, wherein the body has a physical alignment feature.
- 25. (Original) The container for a consumable substance of Claim 24, wherein the body has a leading portion, and the alignment feature comprises an elongation of the leading portion.

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- 26. (Original) The container for a consumable substance of Claim 24, wherein the body has a trailing portion, and the physical alignment feature comprises at least one protuberance on the trailing portion.
- 27. (Original) The container for a consumable substance of Claim 21, wherein the wireless electronic memory device further comprises Electrically Erasable Programmable Read-Only-Memory (EEPROM).
- 28. (Original) The container for a consumable substance of Claim 21, wherein the wireless electronic memory device further comprises Read-Only-Memory (ROM).
- 29. (Original) The container for a consumable substance of Claim 21, wherein the wireless electronic memory device further comprises Programmable Read-Only-Memory (PROM).
- 30. (Original) The container for a consumable substance of Claim 21, wherein the wireless electronic memory device further comprises an antenna.
- 31. (Original) The container for a consumable substance of Claim 21, wherein the electronic memory device further comprises electronic circuitry and a coil antenna formed on a integrated circuit chip.
- 32. (Original) The container for a consumable substance of Claim 21, wherein the electronic memory device is externally attached to the body.

- 33. (Original) A container for a consumable substance, comprising: a reservoir for a consumable substance; a fill port; and a replaceable memory device in the fill port, the replaceable memory device comprising body means; and wireless electronic memory means.
- 34. (Original) A container for a consumable substance, comprising: a reservoir for a consumable substance; a fill port; and a replaceable memory device in the fill port, the replaceable memory device comprising: a body, the body shaped to seal the fill port, the body having a substantially round cross-section and a physical alignment feature; and a wireless electronic memory device integral with the body, the wireless electronic device further comprising an antenna.
- 35. (Original) The container for a consumable substance of Claim 34, wherein the body has a leading portion, and the alignment feature comprises an elongation of the leading portion.
- 36. (Original) The container for a consumable substance of Claim 34, wherein the body has a trailing portion, and the physical alignment feature comprises at least one protuberance on the trailing portion.
- 37. (Original) The container for a consumable substance of Claim 34, wherein the wireless electronic memory device further comprises Electrically Erasable Programmable Read-Only-Memory (EEPROM).

- 38. (Original) The container for a consumable substance of Claim 34, wherein the wireless electronic memory device further comprises Read-Only-Memory (ROM).
- 39. (Original) The container for a consumable substance of Claim 34, wherein the wireless electronic memory device further comprises Programmable Read-Only-Memory (PROM).
- 40. (Original) The container for a consumable substance of Claim 34, wherein the electronic memory device further comprises electronic circuitry and a coil antenna formed on a integrated circuit chip.
- 41. (Original) A method of installing an electronic memory device in a container for a consumable substance, the container having a fill port, the method comprising: placing a corking member in the fill port, the corking member comprising a body shaped to seal the fill port, and an electronic memory device.
- 42. (Original) The method of installing an electronic memory device in a container for a consumable substance of Claim 41, wherein the electronic memory device is contained within the body.
- 43. (Original) The method of installing an electronic memory device in a container for a consumable substance of Claim 41, wherein the electronic memory device further comprises radio frequency communication circuitry.

- 44. (Original) A method of replacing an electronic memory device in a container for a consumable substance, the container having a fill port, a reservoir for a consumable substance, and a first corking member in the fill port, the first corking member comprising a body shaped to seal the fill port and an electronic memory device, the method comprising: removing the first corking member from the fill port, and placing a second corking member in the fill port, the second corking member comprising a body shaped to seal the fill port, and an electronic memory device.
- 45. (Original) The method of replacing an electronic memory device in a container for a consumable substance of Claim 44, wherein removing the first corking member comprises pushing the first corking member from the fill port into the reservoir for a consumable substance.
- 46. (Original) The method of replacing an electronic memory device in a container for a consumable substance of Claim 44, wherein the electronic memory device is contained within the body.
- 47. (Original) The method of replacing an electronic memory device in a container for a consumable substance of Claim 44, wherein the electronic memory device further comprises radio frequency communication circuitry.